

CEO Talks

Guest Speaker:

Mr David Low

**CHIEF EXECUTIVE OFFICER & FOUNDER
FUTURISTIC STORE FIXTURES PTE LTD**

Title of the talk:

Trailing the Entrepreneurial Path With David Low

All are welcome to attend. To sign up for this free event, please register [online here](#).

Synopsis

The founder of a born and bred Singapore company with global footprints, David will share his entrepreneurial journey from a lowly position in a two man setup to one that serves a pivotal role in directing a company of more than 700 employees spanning Asia. You will receive nuggets of information covering:

- . An insight to the unique business model of Futuristic Store Fixtures
- . Leading a local company into global arena
- . Managing multi-cultural stakeholders, internal and external
- . Leadership style that resonates with new age generation

Register

(Closing date for registration:
6 February 2013, Wednesday)

Date: **7 February 2013,
Thursday**

Time: **5.30pm - 7pm**

Venue: **Lee Kong Chian School
of Business
Seminar Room 1.2
Level 1**

For enquiries, please contact us at
weekimweecentre@smu.edu.sg

Speaker

David Low started out as a general contractor in 1979. Through sheer determination, he inched his way up and took the general contracting company public. Armed with 30 years of experience in the industry, outfitting countless high fashion boutiques, David has acquired international exposure working with various disciplines.

In 2005, David took on the role as Chief Executive Officer of the then virgin setup Futuristic Store Fixtures Pte Ltd. In his pursuit to streamline Futuristic focusing on perfecting retail store fixtures, David has in seven years brought Futuristic to the global map of renowned retail brands setting foot in more than 4,800 stores.

Despite his experiences managing listed company, David continues to run Futuristic as a small dynamic company with agility to change, seizing opportunities as they arose.

In his ongoing role as the CEO of Futuristic, David continues to inspire and instill in his people a sense of ownership through generous sharing of his vision.