

CEO TALKS



Title of Talk

The “New Normal” – How will SMEs deal with the challenges of the digital world of tomorrow?

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Synopsis

David Low is the founder of Futuristic Store Fixtures Pte Ltd, a Singapore incorporated company with global footprint, will be sharing how the digital world of tomorrow will impact the businesses of SMEs in today’s business environment. With over 25 years of management experience, running a company through different economic cycles, you can look forward to hearing his views on how to navigate any business in an ever-changing business landscape.

You will be able to take away valuable insights on:

- How embracing technology advancement creates synergy
- How disruptive technology impacts current players in specific industries
- How creation of apps have enabled more efficient use of resources
- How to survive redundancy with increasing digitalization
- How will you remain relevant in today’s ever-changing business landscape

To sign up for this event, kindly
Register online.

DATE

29 October 2015 (Thursday)

TIME

5.30pm to 7.00pm

VENUE

Singapore Management University
Lee Kong Chian School of Business
Level 1
Seminar Room 1.2

For any enquiries, please contact us at
weekimweecentre@smu.edu.sg

About the Speaker

David Low Chor Hoon is the Chief Executive Officer & Founder of Futuristic Store Fixtures Pte Ltd has a PhD (Hon) in Philosophy (Business Administration), University of Honolulu, USA

David Low started out in the contracting business in 1979. With 36 years of experience in general contracting and carpentry, he gained international exposure through outfitting a myriad of high fashion boutiques like Tiffany & Co., Versace and Prada.

In 2005, he took on the role as CEO of Futuristic Store Fixtures Pte Ltd. His quest to perfect the art of retail store fixtures has brought Futuristic to an international stage. In the last 10 years under David's leadership, Futuristic has supplied to more than 6,000 retail stores worldwide.

David continues to run Futuristic as a dynamic company with an attitude of constant innovation and improvement. He is a firm believer in lifelong learning to remain relevant in today's constantly evolving economy.