

Playing a part and standing together

Is the concept of Total Defence still relevant to a business organisation today? How can businesses and corporates contribute towards national defence?

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SINGAPORE is economically well placed on the global map despite her size and scarcity of natural resources. One key driver behind Singapore's rise to its present status is confidence in the city-state, not just from internal but also offshore stakeholders. Confidence is key in attracting and acquiring funds and investors to keep the economy thriving. Total Defence is instrumental in instilling confidence.

I see civil defence as the main component where businesses could actively play a part. By pledging resources such as logistics supply and skilled workforce in trying times, we pool together a troop to battle situations with prompt readiness. Mindset is mastermind to success and it is important for businesses to stay positive and keep operations in continuity to enhance psychological defence. The concept of Total Defence certainly holds great relevance to the business environment today, as we continue to attract investments to the island.