THE MAN WHO DOESN'T BELIEVE IN 'NO' DAVID LOW, CHAIRMAN AND CEO OF FUTURISTIC STORE FIXTURES MANUFACTURING SUPPLY CHAIN ENTREPRENEUR OF THE YEAR

In every Victoria's Secret, Gap, H&M or Uniqlo boutique across the world lies a Singapore connection – store fixtures like shelves and hanging bars are produced by Futuristic Store Fixtures, which is headquartered here. The group's convivial CEO, David Low, built the company from a two-man outfit in 1979, when he joined his uncle's general construction business as an 18-year-old who could barely string an English sentence together. Today, the group dominates the global industry, having rolled out more than 6,500 retail stores across 56 countries, generating close to \$55 million last year. "The first thing my uncle taught me is nothing is impossible," the 54-year-old says. "We have a philosophy of not failing our customers, and will put effort into coming up with a viable solution for them."

THE GRAND HYATT

FOR ITS SERVICE STANDARD,
FANTASTIC BEDS AND GOOD
BREAKFAST SPREAD. MY TOP
PRIORITY IS A HOTEL'S FITNESS
FACILITIES – I'VE BEEN RUNNING
OR SWIMMING EVERY MORNING
FOR THE PAST 16 YEARS.

M T W T F S S

WHAT I MISS MOST
LOCAL FOOD! IF I ARRIVE
HOME ON A WEEKEND, I HEAD
STRAIGHT FOR

JOE PORK PORRIDGE

AT CHINATOWN COMPLEX. I'VE BEEN EATING THERE EVERY SUNDAY FOR THE LAST 40 YEARS.

THAT LOVING FEELING

THE MINUTE I BOARD A
SINGAPORE AIRLINES
PLANE AND EXPERIENCE
THE WARMTH OF THE CABIN
CREW, IT FEELS LIKE I'M
ALREADY HOME.

EVEN THOUGH
I'VE BEEN
TRAVELLING FOR
OVER 30 YEARS,
I STILL HAVE YET
TO CONQUER
IT. I TAKE
MELATONIN ON
MY FLIGHTS,
AND TRY TO
ADJUST TO MY
DESTINATION'S
TIME ZONE
FROM THE
TIME I BOARD.
I DO A LOT OF

BUSINESS PLANNING IN THE AIR.

COMBATING

JETLAG

HELLO, MY NAME IS

I'M VERY TALKATIVE, SO
I LIKE TO HAVE A CHAT
WITH THE PERSON NEXT
TO ME. I'M SURE IN
THE LAST 30 YEARS OF
TRAVELLING, THIS HAS
LED TO SOME BUSINESS
OPPORTUNITIES.

